



ಕರ್ನಾಟಕ ಸರ್ಕಾರ

ಸಂಖ್ಯೆ: ಡಿಟಿಇ 05 ಸಿಡಿಪಿ (2) 2017-18

12517

ನಿರ್ದೇಶಕರವರ ಕಛೇರಿ,  
ತಾಂತ್ರಿಕ ಶಿಕ್ಷಣ ಇಲಾಖೆ,  
ಬೆಂಗಳೂರು-560 001,  
ದಿನಾಂಕ:18-12-2017.

-:ಸುತ್ತೋಲೆ:-


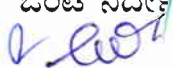
ವಿಷಯ:- ಕರ್ನಾಟಕ ವಾಣಿಜ್ಯ ಮತ್ತು ಕೈಗಾರಿಕಾ ಮಹಾಸಂಸ್ಥೆ, ಬೆಂಗಳೂರು(Federation of Karnataka Chambers of Commerce & Industry, Bengaluru) ಇವರು ಆಯೋಜಿಸಿರುವ MANTHAN-2018 ಸ್ಪರ್ಧೆ ಬಗ್ಗೆ.

ಉಲ್ಲೇಖ:- Chairman, MANTHAN-2018, FKCCI ಇವರ ಪತ್ರ ದಿನಾಂಕ:12-12-2017.

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ಮೇಲ್ಕಂಡ ವಿಷಯಕ್ಕೆ ಸಂಬಂಧಿಸಿದಂತೆ, ಉಲ್ಲೇಖಿತ ಪತ್ರದಲ್ಲಿ ತಿಳಿಸಿರುವಂತೆ, Federation of Karnataka Chambers of Commerce & Industry, Bengaluru ಇವರು MANTHAN-2018 ಸ್ಪರ್ಧೆಯನ್ನು ಆಯೋಜಿಸಿರುತ್ತಾರೆ. ಹೆಚ್ಚಿನ ಮಾಹಿತಿಗಾಗಿ ಉಲ್ಲೇಖಿತ ಪತ್ರದ ಪ್ರತಿ ಹಾಗೂ MANTHAN-2018ನ Brochure ಲಗತ್ತಿಸಿದೆ.

ತತ್ಸಂಬಂಧ, ತಾಂತ್ರಿಕ ಶಿಕ್ಷಣ ಇಲಾಖೆಯ ವ್ಯಾಪ್ತಿಯಲ್ಲಿ ಬರುವ ಎಲ್ಲಾ ಸರ್ಕಾರಿ/ಅನುದಾನಿತ/ಖಾಸಗಿ ಪಾಲಿಟೆಕ್ನಿಕ್‌ಗಳ ಹಾಗೂ ಇಂಜಿನಿಯರಿಂಗ್ ಕಾಲೇಜುಗಳ ಪ್ರಾಚಾರ್ಯರುಗಳು ಸದರಿ ಮಾಹಿತಿಯನ್ನು ಸಂಸ್ಥೆಯ ಸೂಚನಾ ಫಲಕದಲ್ಲಿ ಪ್ರಕಟಿಸಿ, ವಿದ್ಯಾರ್ಥಿಗಳ ಗಮನಕ್ಕೆ ತರಲು ಹಾಗೂ MANTHAN-2018 ಸ್ಪರ್ಧೆಗೆ ವಿದ್ಯಾರ್ಥಿಗಳು ಹೆಚ್ಚಿನ ಸಂಖ್ಯೆಯಲ್ಲಿ ಭಾಗವಹಿಸುವಂತೆ ಕ್ರಮವಹಿಸಲು ಈ ಮೂಲಕ ತಿಳಿಸಲಾಗಿದೆ.

  
ಜಂಟಿ ನಿರ್ದೇಶಕರು(ಸಿಡಿಪಿ)  


ಇವರಿಗೆ:

1. ಎಲ್ಲಾ ಸರ್ಕಾರಿ/ಅನುದಾನಿತ/ಖಾಸಗಿ ಪಾಲಿಟೆಕ್ನಿಕ್‌ಗಳ ಹಾಗೂ ಇಂಜಿನಿಯರಿಂಗ್ ಕಾಲೇಜುಗಳ ಪ್ರಾಚಾರ್ಯರುಗಳಿಗೆ ಮಾಹಿತಿಗಾಗಿ ಹಾಗೂ ಮುಂದಿನ ಕ್ರಮಕ್ಕಾಗಿ.
2. ಇ-ಆಡಳಿತ, ತಾಂತ್ರಿಕ ಶಿಕ್ಷಣ ನಿರ್ದೇಶನಾಲಯ, 2ನೇ ಮಹಡಿ, ಬೆಂಗಳೂರು ಇವರಿಗೆ ಡಿಟಿಇ ವೆಬ್ ಸೈಟ್‌ನಲ್ಲಿ ಪ್ರಕಟಿಸಲು ಮುಂದಿನ ಕ್ರಮಕ್ಕಾಗಿ.



ಕರ್ನಾಟಕ ವಾಣಿಜ್ಯ ಮತ್ತು ಕೈಗಾರಿಕಾ ಮಹಾಸಂಸ್ಥೆ  
FEDERATION OF KARNATAKA CHAMBERS OF  
COMMERCE & INDUSTRY

12<sup>th</sup> December 2017

**Shri H U Talawar**

Director of Technical Education,  
Tantrika Shikshana Bhavana  
Palace Road,  
Bengaluru-560 001  
Ph: 2220 0291

Dear Sir,

**Sub: Request to circulate information about MANTHAN-2018 Program among the Student Fraternity and encourage them to participate in the competition**

Please accept warm greetings from Federation of Karnataka Chambers of Commerce & Industry (FKCCI), Bengaluru.

FKCCI is one of the oldest Chambers in the country established in the year 1916 by Bharat Ratna Sir. M Visvesvaraya, the engineer statesman. It has just completed one hundred years of its successful existence and has entered its first year journey in the next century of its service to Trade, Industry & Commerce.

FKCCI conducts Industry-specific events and programs for the benefit of their members and society at large. One of the flagship events of FKCCI is **MANTHAN**, the annual Business Plan Presentation Award Program instituted in 2009 and now in its 10<sup>th</sup> edition. **MANTHAN-2018** is aimed at encouraging young minds to develop the entrepreneurial spirit and motivate them to initiate the start-ups. Through this award program, **MANTHAN** reaches out to the Under Graduate, Graduate, Post-Graduate as well as Diploma students from Institutions all over Karnataka. The student teams are trained, their proposals are evaluated and the best innovative, technically feasible, commercially viable and implementable **Business Plans** are rewarded by total cash prize of Rs.3,00,000/-

It is a platform for creating network between students, Corporate & Industrial sector. It will provide an opportunity for Students to manifest their innovative ideas and to interact with businessmen. We would also be encouraging the Industrialists to link up with student's projects to move it to commercial scale of operations.

FKCCI's earlier MANTHAN Grand Finale have been graced by the participation of personalities including His Excellency the late Dr. A P J Abdul Kalam, Former President of India, Ms. Kiran Majumdar, Shah, CMD, Biocon India Limited, Dr. S A Patil, Chairman, Karnataka Krishi Mission, Sri. Anil Kumble, Former Captain of Indian Cricket Team, Dr. M Veerappa Moily, the then Union Minister for Corporate Affairs, Prof. C N R Rao, National Research Professor, Jawaharlal Nehru Centre for Advance Scientific Research, Dr. Sam Pitroda, Former Advisor to Hon'ble Prime Minister on Public Information, Infrastructure & Innovations, Government of India, Mr. S R Patil, the then Minister for IT & BT, Government of Karnataka, Dr. A S Kiran Kumar, Chairman, ISRO, Dr. Subhash Chandra Khuntia, Chief Secretary, GoK and many other personalities known Nationally & Internationally.

14/12/17  
Federation House, Kempegowda Road, Bengaluru - 560 009, Karnataka, India

☎ : +91 80 22262355 / 56, 22262157 ☎ : +91 80 22251826 / 22385908

✉ : president@fkcci.in / sg@fkcci.in

🌐 : www.fkcci.org

CIN: U91110KA1938NPL000244

We take pleasure in inviting the students of your institution to participate in MANTHAN-2018. Please find attached MANTHAN-2018 Brochure, Poster and template to submit your business plan synopsis for your immediate reference. For more details logon to [www.fkcci.org/manthan](http://www.fkcci.org/manthan) and you may also contact Mr. Umesh, Deputy Secretary / Ms. Kumari Devi on [manthan@fkcci.in](mailto:manthan@fkcci.in) / 99860 43825 / 98807 25388.

The last date for submitting the application is **15<sup>th</sup> January, 2018** and the registration fee is **Rs.500/-**(Rupees Five Hundred) Only.

We also request you to kindly circulate this information among the student community to enable them to participate with their innovative ideas & projects.

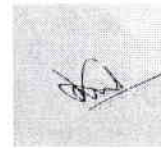
We look forward for an active participation of your college students.

In anticipation of a favorable response.

With kind regards



**K RAVI**  
President  
FKCCI



**H A KIRAN**  
Chairman, MANTHAN-2018  
FKCCI

Celebration of  
10<sup>th</sup>  
Edition

FKCCI

**MANTHAN**<sup>®</sup>  
A BUSINESS PLAN PRESENTATION - 2018



Turn your Path Breaking,  
Innovative Ideas into a  
**BUSINESS PLAN**  
Enter STARTUP World

Don't seek  
a JOB  
be an  
**ENTREPRENEUR**  
and create Jobs

**WIN**

- ◆ Total Cash Prize of **Rs.3,00,000/-**
- ◆ One to one Mentoring & Coaching
- ◆ Training programs to develop your Business Idea
- ◆ Networking opportunities with Industry Experts
- ◆ Funding & Incubation opportunities

Last Date for the  
submission of  
Business Plan Synopsis  
**15<sup>th</sup> JANUARY 2018**



ಕರ್ನಾಟಕ ವಾಣಿಜ್ಯ ಮತ್ತು ಕೈಗಾರಿಕಾ ಮಹಾಸಂಸ್ಥೆ  
FEDERATION OF KARNATAKA CHAMBERS OF  
COMMERCE & INDUSTRY

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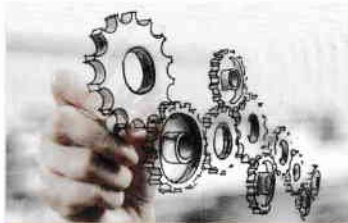


## About MANTHAN

**F**KCCI conducts Industry-specific events and programs for the benefit of the society at large. One of the flagship events of FKCCI is MANTHAN, the annual Business Plan Presentation Award Program, which motivates the students to initiate the start-ups.

FKCCI is organizing "MANTHAN" a business plan presentation award for the graduate/post-graduate students in Karnataka to evaluate, recognize and reward the best original, commercially viable and implementable business proposals. Instituted in 2009 and now in its 10th edition, MANTHAN-2018 is aimed at encouraging young minds to develop the entrepreneurial spirit and motivate them to initiate the start-ups. Through this award program, MANTHAN reaches out to the Under Graduate, Graduate, Post-Graduate and diploma students from Institutions all over Karnataka. Once we receive the entries, the students are assisted to prepare the business module. Then, the proposals are evaluated in order to choose the best innovative, technically feasible, commercially viable and implementable business plans. The Winners are awarded a total cash prize of Rs.3,00,000/-.

Eminent personalities who have graced the grand finale of MANTHAN in the previous editions: His Excellency the late Dr. A.P.J. Abdul Kalam, Former President of India, Ms. Kiran Majumdar Shah, CMD, Biocon India Ltd., Dr. S.A. Patil, Chairman, Karnataka Krishi Mission, Sri Anil Kumble, Former Captain of Indian Cricket Team, Dr. M. Veerappa Moily, the then Union Minister for Corporate Affairs, Prof. C.N.R. Rao, National Research Professor, Jawaharlal Nehru Centre for Advance Scientific Research, Dr. Sam Pitroda, Former Advisor to Hon'ble Prime Minister on Public Information, Infrastructure & Innovations, Government of India, Mr. S.R. Patil, the then Minister for IT & BT, Government of Karnataka, Dr. A.S. Kiran Kumar, Chairman ISRO, Bengaluru, Mr. T.B. Jayachandra, Hon'ble Minister for Law, Justice and Parliamentary Affairs, Government of Karnataka, Dr. Subhash Chandra Khuntia, IAS, Chief Secretary, Govt. of Karnataka and many other personalities of repute known Nationally & Internationally.



## Why Compete

- Industry-wide platform to present your most innovative and impactful business ideas
- One-on-one mentoring and coaching for all eligible proposals
- Training programs to help develop your business ideas
- Networking opportunities with industry experts
- Winning proposals to be published in the leading journals
- Total Cash awards of Rs.3 lakhs to grab as seed amount.

## Selection Process

- Submit an e-application form on or before 15<sup>th</sup> January 2018.
- Screening by Jury / MANTHAN Committee Proposals are examined with attention to financial, technical and social impact parameter.
- The selection of award winners and the decision of the Jury Members consisting of prominent independent professionals shall be final and binding on all the participants.

## Eligibility Criteria

- Participation Fees of Rs.500/- per entry in the form of a DD/RTGS/NEFT in favour of FKCCI, payable at Bengaluru should accompany each submission. Bank details are hereunder:
 

Beneficiary Name : FKCCI	IFSC Code : UTIB0000227
Account Number : 227010100137881	Swift Code No.: AXISINBB227
Bank Name : AXIS Bank Limited	MICR Code : 560211009
Branch Name : Malleswaram Branch, Bengaluru	Account Type : SB Account
- The business idea chosen should be innovative, feasible, implementable and viable business plan.
- The soft copy of the Executive Summary in the format given should reach us on or before the submission deadline, failing which the entry will not be accepted.
- The proposal submitted must be accompanied with an attested copy of the college / university photo ID of the participants or a letter from the college / university with an attested photograph of the participants.
- The participant (s) must be enrolled as a student for any Undergraduate / Graduate / Post Graduate / Diploma course in a college / university in Karnataka.
- Co-authorship of proposal is permitted. All authors must be present at the time of presentation.
- Each proposal may have up to 3 authors.
- The proposal submitted must be accompanied with a certificate that certifies the contents of the proposal are original and not published, copyrighted or under print or review elsewhere from the authors or any other person / party.
- Multiple submissions from an author are acceptable but each entry shall be treated as a separate entry.
- Maximum of 10 Best Business proposals from each college will be accepted on first come first serve basis.
- "SPECIAL RECOGNITION AWARD" for water conservation / environmental friendly project proposal.



## General Terms & Conditions

- All entries submitted may be reproduced by FKCCI in oral / written / digital / print or any other media present now or in future, with due credit to its author(s).
- In the event of any dispute / clarification etc, the decision of Organizing Committee of FKCCI will be final & binding.

## Calendar of Events

Zonal Awareness Programme	November 2017 to January 2018	Last Date to submit detailed Business Plan	20 <sup>th</sup> February 2018
Last Date for the submission of Business Plan Synopsis	15 <sup>th</sup> January 2018	Selection of Business Plan after review of Jury Members	26 <sup>th</sup> February 2018
Shortlisting of Business Plan Synopsis by Jury Members	20 <sup>th</sup> January 2018	Business Plan Presentation by selected Students Group	13 <sup>th</sup> March 2018
First Knowledge Workshop	6 <sup>th</sup> February 2018	Second Knowledge Workshop	27 <sup>th</sup> March 2018
		<b>MANTHAN 2018 Grand Finale</b>	April 2018

# About FKCCI

FKCCI is one of the oldest Chambers in the country established in the year 1916 by 'Bharat Ratna' Sir M. Visvesvaraya, the engineer statesman of the then princely State of Mysore. It has just completed one hundred years of its existence and has entered its first year journey in the next century of its service to Trade, Industry & Commerce.

Since its inception, the Chamber has sought to promote the national interest by way of both public and private sector led, economic growth and has played a catalytic role in policy making at the State and Central level. FKCCI today has a membership drawn from all sectors of Industry, Trade & Services.

Currently, the membership at FKCCI stands more than 3000 direct members and 250000 indirect members drawn from all sectors of Trade, Commerce and Industry, spread over Karnataka, including 30 District Chambers of Commerce and 135 Trade Industry Associations.

The Federation is a member of national bodies like FICCI, ASSOCHAM and also the International Chamber of Commerce. Being a member of global trade associations, FKCCI facilitates collaboration of trade between Karnataka's industries and overseas enterprises, and also holds talks with international trade entities.

## Supported by



Department of  
Industries &  
Commerce



Department of  
Higher Education

### Mr. H.A. Kiran

Chairman - MANTHAN Committee  
+91 99007 42006 | manthan@fkcci.in

### Mr. Prashanth Shetty

Vice Chairman - MANTHAN Committee  
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for more information  
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Sr. Admin Executive | +91 98807 25388

### Mr. K. Ravi

President

### Mr. Sudhakar S. Shetty

Sr. Vice President

### Mr. C.R. Janardhana

Vice President



ಕರ್ನಾಟಕ ವಾಣಿಜ್ಯ ಮತ್ತು ಕೈಗಾರಿಕಾ ಮಹಾಸಂಘ

Federation of Karnataka Chambers of Commerce & Industry

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**FKCCI** Start Up Challenge Award - 2018  
**MANTHAN**  
A Startup Special Promotion Initiative

FKCCI in this 10th year of MANTHAN plans to recognize start up with innovative products and technologies in the area of Manufacturing, Agriculture, Food Processing, Pharma and Electronics sector - Eligibility Criteria - 1 year of inception

for more information

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